





SUPER-TOYS LAST ALL SUMMER LONG

by Brian Aldiss

BACKGROUND INFORMATION:

- Like Ray Bradbury, Brian Aldiss was inspired by the technological advancements of his time.
- Brian Aldiss wrote and published his story in 1969.
 - *This time saw the further development of computers and artificial intelligence, the rise of NASA, and the first man being put on the moon.*
 - *There was a lot of pressure during this time for countries to compete, and therefore an excessive amount of resources were poured into scientific advancement.*

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- The world was also struggling with fast-rising population, and began to question the amount of resources they had.
(world population in 1969: 3.6 billion)
 - This brought up the discussion of whether money and resources were being used efficiently. Rather than spending money on tech, should they have been spending money on fixing problems of famine, drought, etc.?

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- During this time, the role of women was still confined to the home (the age of the “housewife”).
 - Men were seen as innovators, and earned money for their families, while women’s duties were to care for the home and children
 - This left many women feeling diminished in their status.