



## Final Blogging Project Checklist

- Be sure to review the **published and public** version of your blog/website.
- What you see in Editor Mode is different than what the public & Ms. Wolbers can see.

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### **Assignments:**

- Final drafts of all **five** assignments are **published & visible** to site visitors
- Each blog post/assignment has a clear, concise & catchy headline/**title**
- Each blog post has a complete **introduction, body & conclusion** (based on the specific criteria for each individual assignment and the respective sub-genre of journalism/new media)
- Each blog post contains at least one **statistic** with proper citation of the source (~~narrative~~)
- Each blog post contains at least one **expert quote** with proper citation of the source (~~narrative~~)
- Each blog post features at least **two** hashtags to increase your blog's "findability" (SEO)
- Each blog post features at least **two** images or videos
- ALL** images/videos (in-text images & headers) are credited with their original source
- Each blog post has a list of sources/references written in proper MLA format  
(You can provide this via the following: a list of sources at the bottom of the post or a clear link to a source page provided at the end of the post)

### **Blog Layout:**

- All content has been published & visible to site visitors
- The blog has a clear, visible and appropriate **title**
- The **home page** and **header images** reflect the overall blog topic
- Extraneous** or unrelated pages, page elements, generic theme content has been removed
- Blog **does not** feature any **personal information** or identifiers (name, location, etc.)
- Layout** and **formatting** is cohesive & consistent across all pages/posts
- Font size** is consistent across all pages and allows for easy-to-read text
- Font & background colours** are eye catching and allow for easy-to-read text
- Blog is easy to navigate and all posts are easy to locate  
(all posts are featured on the main page, OR are clearly listed in the site menu)
- Blogs with **single page** layouts, feature clear headings & dividers between posts
- Blogs with **multi-page** layouts feature clear headings & links in the site menu