



FOOD FASHION POLITICS SPORTS COMMUNITY PHOTOGRAPHY EDUCATION THEATER  
GAMING MUSIC TRAVEL SCIENCE LITERATURE HEALTH FITNESS WRITING HISTORY  
LIFESTYLE BEAUTY DESIGN LANGUAGE ART FAMILY FILM TECHNOLOGY BUSINESS

Overarching Questions: *What does journalism & written media look like in 2023?*

Throughout this unit, we will be investigating different types of both traditional and new media, their reliability, and how they are created. It will also be an opportunity to review proper citation, and how to correctly give credit to other creators for their source material.

After examining the different styles and forms of modern journalism, you will be tasked with creating your own original content. This means, you are going to become a blogger!

To start, choose a topic you are personally interested in (see sample topics on the side → of this handout, and the blog samples on Ms. Wolbers' website), one about which you have something to share. The goal of this project is for you to find a subject you will truly enjoy writing about. Then select and use the blogging/website platform of your choice as effectively as possible. Your blog will be your own. You will write the content, source the images, decide what content to embed and link. Three points of caution:

- It is important NOT to reveal ANY personal information on your blog. No one reading it should have any idea where you live or be able to locate you.
- Please keep in mind that this is a class assignment. All blog content, whether written by you, linked or embedded, should be school appropriate.
- All information/images/video/content that you reference or embed in your blog must be cited. Give credit to its original creator!

You will then create a series of blog posts that explores your topic and educates your readers. Refer to the second page for the list of assignments & examples.

**Assignment #1: List Post (Listicle)**

A list article is a piece of non-fiction writing that is presented in the form of a list, and is meant to provide information in an easily digestible fashion. This has become one of the most popular forms of modern journalism. Your list post should include only **5-10** of the most important, need to know pieces of information related to your topic.

<https://stacker.com/stories/15853/50-best-rock-albums-21st-century>

**Assignment #2: Opinion Post (Editorial)**

An editorial article is used to express one's opinion on a specific topic. This should focus on a challenging or controversial issue within our current society that relates to your overall blog. Consider which issues are currently being discussed in relation to your topic. Take a stance, defend your opinion, and back it up with evidence.

[www.cnn.com/2018/12/30/opinions/childhood-vaccinations-selfless-act-berkeley/index.html](http://www.cnn.com/2018/12/30/opinions/childhood-vaccinations-selfless-act-berkeley/index.html)

**Assignment #3: Feature Post (News or Human-Interest Story)**

A feature article highlights a specific person, place or event, and explains its significance.

This post is not an editorial. It should be **fact-based** NOT **opinion-based**. Any research or outside information you reference should be linked and/or cited at the end of your post.

[www.esquire.com/food-drink/a28166732/anthony-bourdain-legacy-next-generation-food-travel-writers/](http://www.esquire.com/food-drink/a28166732/anthony-bourdain-legacy-next-generation-food-travel-writers/)

**Assignment #4: Review Post (Product Review)**

A review is a piece of writing that focuses on a specific "product" evaluating its quality and value.

You will write a review on a product, website, film, etc. related to your blog topic. Your review will be **opinion-based**, but should still provide supporting evidence, and include an overall rating.

[www.thebooksmugglers.com/2019/03/book-review-the-light-brigade-by-kaeron-hurley.html](http://www.thebooksmugglers.com/2019/03/book-review-the-light-brigade-by-kaeron-hurley.html)

**Assignment #5: Narrative Post (Personal Narrative)**

A narrative article is a piece of creative non-fiction that follows the storytelling format and describes a personal experience. However, it must also include a clear thesis statement that presents a clear purpose or lesson learned from the experience. This post should discuss a personal experience, and highlight its importance/impact on your life.

<http://hyperboleandahalf.blogspot.com/2013/05/depression-part-two.html>

**Widgets & Images**

Widgets are links that provide access to additional, related information from outside sources that you feel may be of interest or use to the reader of your blog. These may appear via [clickable link](#), embedded video, or a [#hashtag](#). Your blog should also include images that relate to your specific blog topic. Both widgets and visuals are used to enhance the reader's experience and to break up large walls of text. Each of your posts should feature **at least two hashtags** and **two images**.

**Suggested Blogging Platforms:**

- *Blogger*
- *Weebly*
- *Wix*
- *Wordpress*