

Name:

Block:

Post Title:

	Advanced—4	Proficient—3	Needs Improvement—2	Not Yet Meeting—1
Content				
Introduction/ Lead Paragraph	Introduction is descriptive and engaging; implores the reader to ask questions or want to find out more. Provides an insightful and specific purpose for the article.	Introduction is interesting, but could be further enhanced. However, the reader still wants to continue. Provides a clear purpose for the article.	Introduction is clearly related to the topic, but is not engaging or descriptive. Purpose of the article is vague or too general.	Introduction present, but may be lacking information or includes unnecessary information. The purpose of the article is unclear or is not addressed.
Idea Development	Each body paragraph is balanced, and supported with evidence or descriptive details; overall, the body provides insightful, in-depth discussion or narrative development & fully addresses the article's purpose.	Body paragraphs are mostly balanced, and are supported with clear evidence & detail; overall, the body provides clear discussion or narrative development & generally addresses the article's purpose.	Body paragraphs are complete, but supporting evidence or descriptive details are surface-level; overall, the body only provides surface-level discussion or narrative development & vaguely addresses the article's purpose.	Body paragraphs are present but incomplete; severely lacking detail and do not discuss the topic of the article in any depth; overall the body does not address the article's purpose.
Organization	Article has excellent structure and the elements of the argument are laid out in an effective and logical manner.	Article has structure and organization though lacks unity because of occasional confusing or unnecessary details.	Article has some structure evident, and similar ideas may be grouped together; but at times is hard to follow.	Article's structure is greatly lacking, interfering with reader's ability to understand piece.
Word Choice	Article uses rich, descriptive and sophisticated word choice and strategically varies the language throughout.	Article uses interesting word choice and shows some strategy in varying wording throughout.	Article includes appropriate word choice, but are predictable or expected.	Article relies on simplistic word choice and repetition.
Closing	Conclusion clearly restates purpose, summarizes key points, and further extends the reader's understanding.	Conclusion restates purpose, summarizes most key points, and attempts to extend the reader's understanding.	Conclusion is overly simplistic; relying heavily on a straight-forward summary of the article.	Elements of the conclusion are misplaced, or the paragraph is incomplete.

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Mechanics				
Sentence Structure	Article is well written using a variety of simple and complex sentence structures creating a smooth rhythm to the piece.	Articles has a few sentence errors and/or is lacking in variety or complexity.	Article is inconsistent or vague, making it difficult to understand as there are many poorly constructed sentences or fragments.	Article is difficult to read because of overly simplistic sentence structure and/or many sentence fragments.
Transitions	Transitions are used to improve the flow of the article without appearing obvious/halting.	Transitions are present and generally improve the flow of the article.	Some transitions are present, though may not always be effective.	Transitions are lacking or not present at all.
Conventions— spelling, punctuation, grammar, and capitalization	Article is proofread well with only 1 or 2 errors that do not interfere with the reader's understanding.	Article has between 3 to 5 simple errors, that do not interfere with the reader's understanding.	Article has between 6 to 8 errors, and begin to interfere with the reader's understanding.	Article has more than 9 errors, interfering with the reader's understanding; shows little to no evidence of proofreading.
Verb Tense	Verb tense remains consistent throughout.	Verb tense is mainly consistent, though sometimes moves from present to past.	Verb tense is inconsistent throughout, affecting reader's understanding of article.	Verb tenses is highly inconsistent or inappropriate, making the article is difficult to understand.

Comments:

Total: _____